

LEADING WITH INFLUENCE ONLINE

SELF-LEARNING PROGRAM

*ENHANCING THE IMPACT OF LEADERS
AT EVERY LEVEL OF YOUR ORGANISATION*

**THE
CHANGE
CATALYST
SERIES™**

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changeandstrategy.com

LEADING WITH INFLUENCE

Leadership today is not about hierarchy. It is about influence.

Leading with Influence

The 'Leading with Influence' program was designed in conjunction with learning & development professionals from client organisations across the world.

It enables leaders and managers at all levels to hone the key skills they need to thrive in today's world of flattening organisational structures, virtual teams, hybrid working, outsourcing, partnerships and accelerating change.

For leadership today is not about hierarchy. It is about influence. It is about harnessing the power of EQ, communications that work, leading and embracing change, strategic clarity, influencing without authority, navigating politics, building effective teams and action.

The program is available in three formats:

1. The half day masterclass
2. The in-person cohort program, and
3. The online self-learning program



T.RowePrice 

 BNY MELLON | PERSHING



Benchmark



 BARRYPLANT

Reactions from delegates:

"The leadership team are still talking about your masterclass. They loved your energy. Inspirational."

"Incredibly thought provoking! "I loved the sessions – so relevant, your experience and anecdotes bring the content to life."

"I have loved every one of the sessions. A mix of new approaches and some helping me to realise what I know and put them into practice."

"Presenting was my biggest fear. Your process and structure is a life saver."

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The 'Leading with Influence' online self-learning program

For every leader.

The interactive, online self-learning program is an affordable and scalable way to embed the key tenets of 'leading with influence' throughout your organisation.

It is available for your people to complete online at their own pace, whenever and wherever they wish.



The program will enhance the impact of every leader and every manager, ensuring that they are able to engage and influence stakeholders from every department, collaborate effectively and deliver extraordinary results.

Leaders exist at all levels of an organisation – whether they have direct reports or not. In fact, some of the most effective leaders have no people or only a few people reporting to them. They must reach out and engage others if they wish to succeed.

Successful leaders, at all levels, lead with influence.



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Elements of the online program

The online program includes:

- Animated, interactive video content for each of the 9 modules
- Detailed worksheets for each module
- Online 360 assessments for leadership and EQ
- The 'Leading with Influence' eBook
- Dedicated portal with articles, videos and downloads
- Certificate from the Institute of Leadership and 12-month membership of the Institute



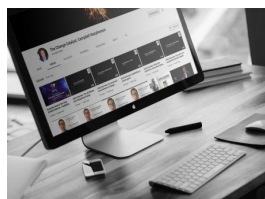
Add-on package options also available:

1. **Mentoring Package:** Access to regular facilitated online group mentoring sessions to discuss aspects of the modules with other LWI leaders, cement and embed the learnings.
2. **LWI Live:** Tickets to upcoming Leading with Influence Live events – either in-person or online.

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Pricing



The online self-learning program

From £200 per student

1 licence (12 months)	£495
10+ licences	£445
100+ licences	£375
500+ licences	£325
1000+ licences	£250
5000+ licences	£200



Add-on packages

From £50 per session

Group Mentoring Session	£50
LWI Live Webinar	£50
LWI Live In-Person	£195

NB: Plus UK VAT if applicable.

Prices in USD, Euro, AUD and other currencies available upon request.

www.leadingwithinfluence.online live Q2 2025

Contact us on **enquiry@changeandstrategy.com**
to tailor a solution that suits your needs.

PROGRAMS

Leadership

Sills 4 All

Change

Teams

**LEADING WITH
INFLUENCE**



**IMPACT THROUGH
INFLUENCE**



**LEADING, DELIVERING
& EMBRACING
CHANGE**



**EXTRAORDINARY
LEADERSHIP TEAMS**



ASSESSMENTS

**EQ
ASSESSMENT**



360°

**LEADERSHIP
TRAITS
ASSESSMENT**



360°

**LEADERSHIP
TEAM
ASSESSMENT**



Entire Team

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Designed and produced by Campbell Macpherson,
author of *The Change Catalyst*, 2018 Business Book of the Year.